

# Corporate Planner Finance

Puts smartness into  
financial management



Put stability  
into your  
financial planning.



## The software solution for financial management

In any company, the liquidity budget is one of the most important business administration tasks. When sales patterns change, forthcoming investments and loans need to be planned, or customer or supplier payment policies are altered, all these influencing factors interact and can have complex effects on the financial plan.

Corporate Planner Finance makes these interrelationships transparent and traceable. A dynamic link between the P&L, balance sheet and cash flow statement immediately brings the effects to light. This enables you to keep track of how your current financial situation is developing and make forward-looking decisions. Safeguard the long-term solvency of your business.

## For smart decisions in financial management

Smart, skilful and versatile – the fox is at home in almost every corner of the globe. Its species is adaptable like hardly any other. Its intelligence and cunning are described in fables. The smart fox always finds a clever solution to get out of all kinds of tricky situations. Corporate Planner Finance behaves like the fox. By making clever decisions in financial management, you can succeed. By adapting to new situations, you can safeguard your liquidity. However, only by permanently achieving both at once and putting stability into integrated financial planning will you survive in the market in the long term.



## Safeguard your long-term success and liquidity with Corporate Planner Finance

In financial planning with Corporate Planner Finance, you can merge all your operational budgets and see straight away how they affect the P&L, cash flow statement, balance sheet and all key performance indicators.

### Make sure you can safeguard your long-term solvency

Profit is not all that determines the continuity of a business; solvency plays an important part too. With Corporate Planner Finance, you can steer your entire business in the right direction. The solution shows you precisely how your liquidity is set to develop by reference to all the operational budgets that have been entered. You can thus make smart decisions and take corrective measures as and when necessary.

### Make confident and forward-looking decisions

Corporate Planner Finance is the solution for transparent financial planning. The software shows you precisely how interim adjustments to the plan, simulations or forecast calculations will affect your financial position, financial performance and cash flows. You can prepare customised reports for internal and external report users. In these reports, you can also include key ratios that are of particular relevance to your company.

### Easy work with predefined planning logic

The software works with logic blocks for processing business transactions. Using these logic blocks, you plan your income statement (P&L) and your balance sheet, taking the business context into account as well as the interrelationships between the various sections of the plan. An intercompany reconciliation applying the leader-follower principle saves you time and is also excellent preparation for your consolidated financial statement.

### The bridge to consolidation

With the Corporate Planner Finance and Corporate Planner Cons solutions, you and your colleagues in consolidation form a successful team. The two solutions are fully integrated, so all the data from financial planning are automatically ready for use in the consolidated financial statement. This saves valuable time on both sides, while also avoiding errors that might otherwise creep in as data are being transferred.



Safeguard the solvency of your business, and thus its continuity, through smart financial planning with Corporate Planner Finance.



### Your advantages at a glance

- Use parallel accounting standards, such as IAS/IFRS alongside local GAAP.
- Rely on business logic for all kinds of planning specifications.
- The financial planning process is always within easy reach.
- The flow of values between operational management, integrated financial planning and consolidation is consistent.
- Simulate alternative scenarios easily.
- Make intercompany plans with an efficient reconciliation procedure.
- Data are transferred from your pre-systems automatically via standard integrations.
- The solution handles different currencies and converts between them.
- Put stability into your financial planning.

### Use data from pre-systems automatically

We provide integrations to all the relevant pre-systems in financial planning, such as ERP systems and software for financial and cost accounting. Through these integrations, Corporate Planner Finance imports all the required data automatically. The data are always up to date, as any changes that occur in the various pre-systems are automatically included. Our solution for financial management can thus fit into any existing system environment.

### The principle of the single point of truth

Corporate Planner Finance is part of an integrated software solution for business management. All Corporate Planning solutions run on a common technological platform. Within this system, each piece of information occurs only once, at just one storage location. You can thus always see where your figures came from and trace each value back to the original underlying accounting entry. We also provide an optional drill-through to the scanned voucher.

### Access options to suit your preference: on the move or in Microsoft Excel

With three different methods of accessing Corporate Planner Finance, you can involve all those in financial management whom you need to have on board. Our Corporate Planner web client provides your colleagues in outlying branches with mobile access to your data. With the Corporate Planner Excel client, you continue to work in your familiar Excel environment but with Corporate Planner Finance connected in the background, saving your work in real time.

### Rapid communication with decision-makers

Report your financial management data to cost centre managers, heads of department and the CEO. With Corporate Planner Dashboard-Client, you can configure access to the information in Corporate Planner Finance for management staff who do not work in the Corporate Planner solutions themselves. Provide your colleagues with charts showing today's figures or target-actual comparisons, which they can then retrieve at their own convenience.

A workflow guides you step by step through the planning process.

Thanks to the workflow, you will not miss out any important steps in your financial planning process. The solution takes you from the definition of your structure, through each step in the planning process, and on to the report.



### Your clear workflow

The Corporate Planner Finance workflow guides you through the entire financial planning process. The software assists you in creating the company charts of accounts, in importing the data for each of the companies, and in the account mapping. You define your corporate performance management structures from the individual cost centre through to the group.



Our solution for financial management works with business logic to produce your P&L and balance sheet.



## The Corporate Planning software – Solutions for business management

Corporate Planner Finance is part of a comprehensive solution portfolio for all areas of corporate performance management. All these solutions are integrated in terms of business administration functions and technology. They all follow a consistent approach in user interface design, so users can find their way around quickly and easily. The solutions are scalable: as a business evolves, the solution will simply grow to fit.



*Each solution is ready to use and fully scalable.  
Together we can assemble an individual complete package which consists only of the solutions that you need for your work.*

### Clients

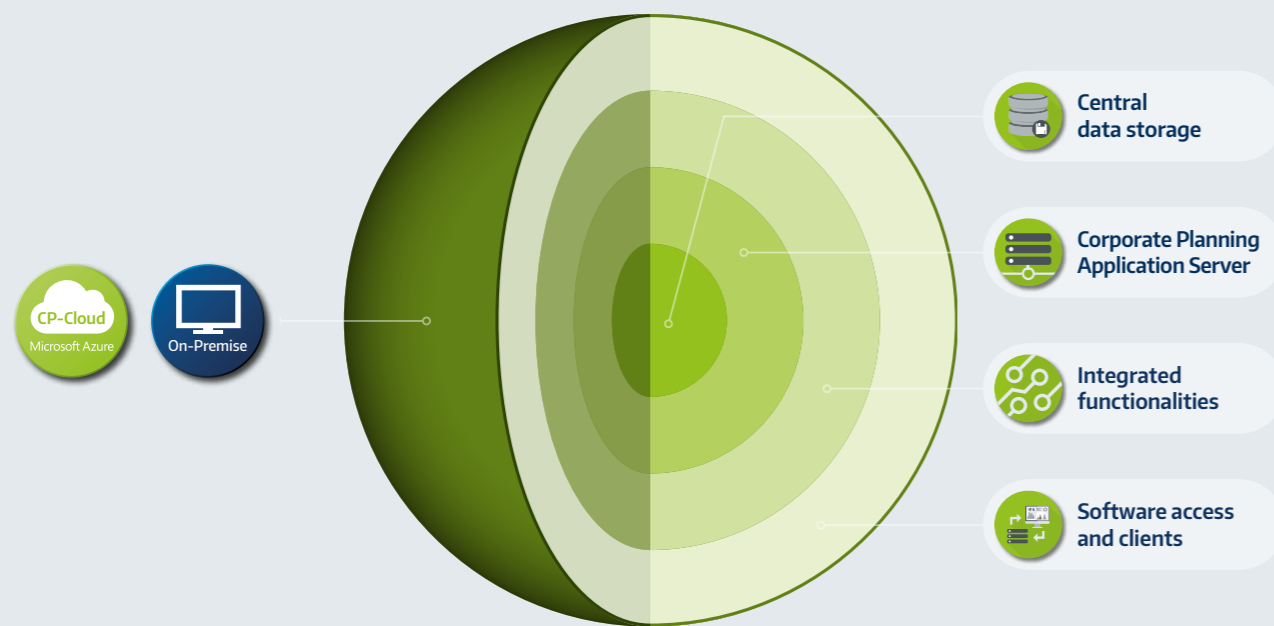
Whether on a tablet, a smart phone or a desktop computer – you and your colleagues can access the solution with a web client, via Excel or using personal dashboards.

### Integrations

Through over 100 interfaces with all the major back-office systems, our software imports all the data you need for your work in a smooth and automatic process.

## On-premise or in the cloud – The choice is yours

Our software is based on centrally stored data and functionally integrated system architecture. In this way, we ensure that all users in the company can rely on having the same information – irrespective of how they choose to access it.



### Central data storage

When it comes to data storage, we rely on established Microsoft technology. All data are stored centrally on a Microsoft SQL Server, which is accessed by all Corporate Planning solutions.



### Corporate Planning Application Server

The CP Application Server is the centrepiece of our software. With in-memory technology, it provides all users with real-time access within the scope of their rights to a central, consistent data model.



### Integrated functionalities

Our solutions for operational and strategic management, integrated financial planning and consolidation all come with processing logic for business administration functions.



### Software access and clients

Use our software on your desktop computer, your smart phone or a tablet: in the web client, the Excel client and a dashboard we provide you with the method of accessing our solutions that best suits your needs.

## The Corporate Planning Cloud – Your full-service package

With our software solutions in the cloud, your in-house IT can focus entirely on its core business. Say farewell to ongoing maintenance and the purchase of expensive hardware. We'll keep everything running smoothly.



### Security for your data

The CP Cloud service is based on Microsoft Azure. The physical storage location for your data – be it in the Trusted Cloud in Germany or in another EU country – is entirely up to you, and GDPR compliance is ensured at all times.



### Benefit from our experience

Who knows our software better than we do? Let our experienced specialists take care of the provisioning of the cloud environment and the installation and updates of our software.



### Reduce your IT costs

We will look after the resources and infrastructure for you, keep everything running smoothly and make regular backups of your data, while also providing you with many other services.



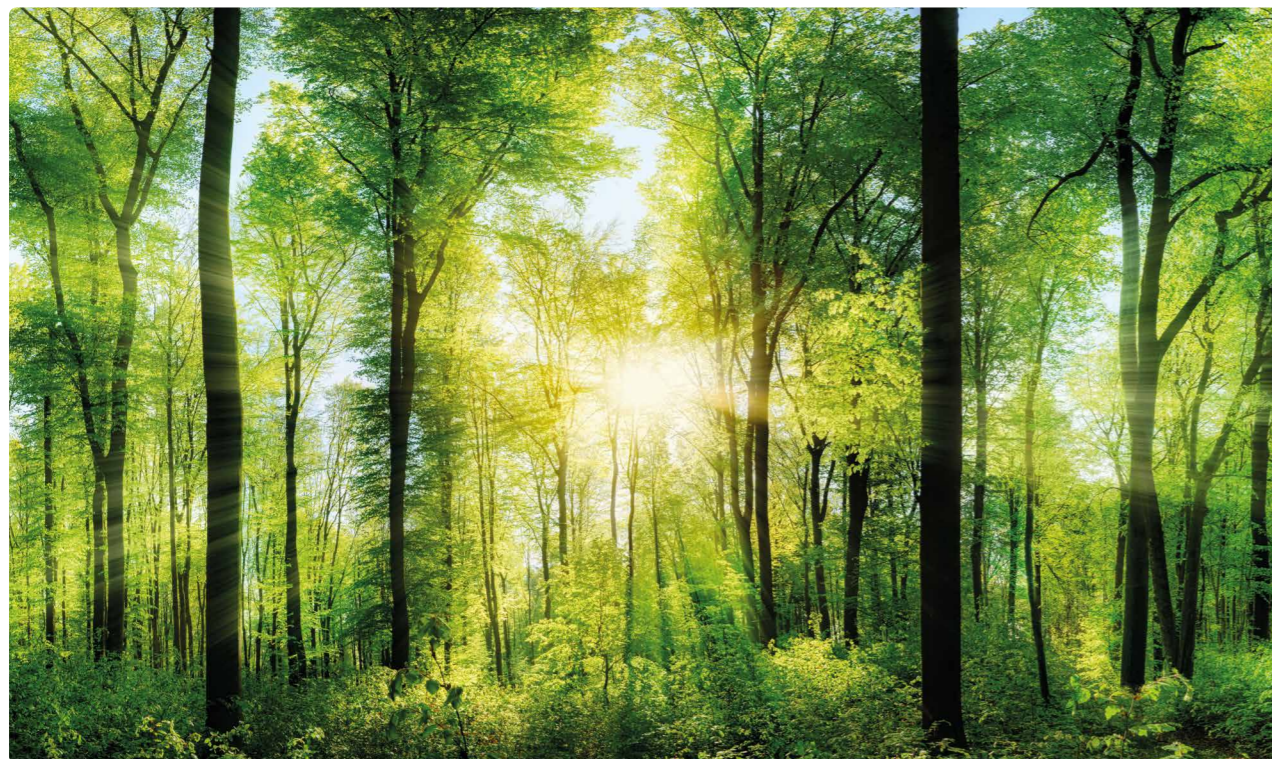
### Scale your cloud usage

Stay flexible even as your requirements change. Our cloud services are scaled to fit your business. With periodic billing arrangements, you only pay for the resources you actually use.



# Natural Business Intelligence – Modelled on the natural world

Corporate Planning from Hamburg has stood for exceptionally user-friendly and flexible software solutions for business management in the SME sector for almost 30 years. Our solutions are designed according to a unique architecture – the architecture of the tree.



Businesses are like living organisms. Within their surroundings they must constantly change – in size, shape and appearance. To do so they need sound structures that can adapt while also forming a sturdy backbone. That's why we have modelled ourselves on the natural world, developing our software according to the architecture of the tree. The business with its fundamental purpose and objectives forms the roots and trunk. The tree structure adapts to the growth of internal business processes. It can branch out in any direc-

tion, giving the business momentum. A single point of truth ensures reliability and transparency. Each piece of information occurs only once and can be retrieved at any time from any point in the tree. In this way, we strengthen businesses on an ongoing basis and prepare them for the challenges ahead. Give us a call and we'll show you how much certainty our solutions can bring to your business. Let us discover how your decision-making can benefit from our flexibility. Follow the principle of the natural world.

## Our services – designed for you



### Our Customer Development Team

Our regional consultants are on hand to assist you with analysis workshops, development discussions or in the determination of your strategy.



### Our Consulting Team for a firm foundation

We offer one-to-one training, group training and online training at various levels of difficulty, in which our trainers combine practical business administration know-how with our solutions.



### Our Support Team for technical queries

In our Technical Support, our staff attend to all your queries relating to the workings of our software. They will answer your questions either over the telephone or by email.



### Many solutions – one platform

We offer a comprehensive software portfolio for all areas of business management on one single platform. From all our different solutions, we will assemble an integrated, complete solution package that exactly fits your requirements. To do so, we will remain in close contact with you throughout the entire conception and implementation phase. Let us find out which of our solutions is ideally suited to your purpose.



### Dialogue and networking

You, the user, should be able to get the most out of our solutions for your business to prosper. That's why we attach just as much importance to the sharing of expertise between you and our consultants as we do to the sharing of experience among our customers. Industry networking days, regional networking days and our annual Natural BI Summit with plenty of workshops are regular events at which we bring you together.

## Corporate Planning in your area

Do you have any questions for us, or would you like to try out our solutions? Then get in touch with us right away. Our locally-based specialists will show you how you can make better decisions more quickly with our solutions. We're looking forward to meeting you.

### International Locations

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